CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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REPUBLIC'S PROGRAM REFLECTS FAITH

RECORD AVERAGE BUDGET FOR 1955 FEATURES, SAYS YATES

An expression of his optimism about the future of motion pictures as entertainment is Republic's record expenditures for expansion and production, stated Herbert J. Yates, president of that company, who also heads other interests, among them Consolidated Laboratories, which have a vital stake in the industry.

Republic, which is represented in Canadian distribution by Empire-Universal Films Limited, will spend $20,000,000 to make 20 films this year, Yates said recently, and these will range from $700,000 to $2,000,000 in individual cost. It has taken a new approach to production, for the closing of thousands of small USA theatres because of TV and the amusement tax narrowed

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Two New Houses Opened Recently

Latest developments in theatre construction in Canada included the opening of Mr. and Mrs. M. G. Karpiak's 400-seat Paragon, the first in Creighton, Manitoba and that of Hydro-Quebec's one-day Labrieville, the first in Labrieville, Quebec,

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Crawley Appoints New Prod'n Head

Successor to Quentin Brown as director of production for Crawley Films Limited of Ottawa is Donald Carter, formerly director of the Gaumont British Specialized Film Unit of Great Britain. Brown was recently named head of the company's newly-formed

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Survey Shows Movie News Tops In Reader Interest

Movie news attracts greater reader interest than television-radio, sports or food, it was found by the Daniel Starch organization, an independent USA research outfit. The survey, which was used as the 38th in the series of advertisements run by the Council of Motion Picture Organizations, Inc. in Editor & Publisher, was based on three separate issues, one in each month, of "a great metropolitan newspaper."

While the sports pages attracted a slightly greater percentage of male readers and the food pages a slightly larger number from the distaff side, the overall interest in movies was the highest of the four classifications studied. The COMPO ad says that from this survey "it should be obvious that a good movie department commands wide readership." An average of 65% of all readers perused the movie page.

N'gara Managers Aid Var Village

An appreciative and enthusiastic audience jammed the Palace Theatre in St. Catharines, Ontario last week for the Fifth Annual Variety Village Benefit Show, staged by the Niagara Peninsula Managers' Association, and contributed $1,100 to the Toronto

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Adult Entertainment

Latest films to be added to the adult entertainment list of the Ontario Board of Censors include Battle Cry, Other Woman, Private Hell 36, Six Bridges to Cross, Ugetsu, Verginita and Wyoming Renegades.

CROWN NAMED AA VICE-PRESIDENT

Alfred Crown, formerly president of Moulin Productions, has joined Allied Artists Pictures as a vice-president and special studio representative. Crown will continue to serve Moulin Productions in an advisory capacity during the liquidation of those projects he has been supervising, it was recently announced in Hollywood by Steve Broidy, AA president.

He will make his headquarters at the Allied Artists New York office, but will spend considerable time at the studio and make periodic trips to Europe on company production affairs. He will function as the studio's representative, both with American and foreign independent producers making films for Allied Artists release, and as the studio's liaison with the company's world-wide distribution offices.

Prior to Crown's joining Moulin Productions, he was foreign manager for RKO Radio Pictures and before that was vice-president of Samuel Goldwyn Productions.

Weltner Heads Param'nt Sales And Distribution

Paramount Pictures' sales and distribution throughout the world became the single responsibility of George Weltner, president of Paramount International Films, Inc., following the resignation of A. W. Schwalberg, president of Paramount Films Distributing Company, to enter Independent production. Paramount International is the parent organization of Famous Players Canadian Corporation and so Weltner becomes senior officer of both his company's exhibition and distribution interests in this country.

The company's exchange system in Canada, Paramount Film

(Continued on Page 3)

'Artists And Models' Shooting

Shooting has started at Paramount on Artists and Models, starring Dean Martin and Jerry Lewis and Shirley MacLaine.

AA Gross Rises But Net Down Slightly

Operations of Allied Artists Pictures Corporation and its wholly-owned subsidiaries for the 26 weeks ended January 1, 1955, as shown by the books without audit, resulted in a net profit before federal income taxes of $352,696 as compared with $361,871 for the corresponding period in the previous year.

The gross income for the current 26-week period amounted to $5,786,784 as compared with $5,359,196 for the same period of the previous year.

De Toth To Meg First From Byrna Prod'ns

Andre de Toth has been signed to direct The Indian Fighter, the first film to be made by Kirk Douglas' new company, Bryna Productions, for United Artists release.

De Toth will start work immediately on the picture, in which Douglas himself will star and which William Schorr will produce, with filming scheduled to begin on location in April.

Columbia Signs Pact With Film Locations

Columbia Pictures has signed a contract with M. J. (Mike) Frankovich, head of Film Locations, Ltd., under which his company will produce six features for Columbia. Completion of the deal followed closely after the West Coast screening of Rebound, which Frankovich recently finished for Columbia.

The six upcoming productions will be produced in England.

UA SALES DRIVE BEST IN HISTORY, SAYS HEINEMAN

Final week of United Artists' sales drive in Canada and the USA honoring Robert Benjamin, chairman of the board, racked up billings of $1,900,000, the greatest seven-day total in the company's history, it was stated in NY last week by Wm. J. Heineman, v-p in charge of distribution. The former record was $1,104,000. The Canadian and USA exchanges which will share in the $50,000 prize money in the company's most successful sales campaign to date will be announced shortly.

Canadian Film Weekly

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NIAGARA MGRS.

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Variety Club's vocational guidance school for handicapped children. A stage show, headed by Monte Hall of radio and TV fame, was followed by a first-run film and all those who co-operated to make the evening a memorable one were tendered a reception by the managers in the theatre after the show.

The St. Catharines Standard reported that it was "a great show" and gave a fine write-up of each performer. On the bill were such top acts as Russ Payne, Mildred Morey, The Harmonitones, Bill Hutchinson, Alex Read, The Canadians, Doug Romaine and The Keppos. Murray Morton and His Orchestra supplied the music.

All the performers donated their services, as did the members of the projectionists' and musicians' unions. The theatre was supplied gratis by Odeon Theatres (Canada) Limited and the film, They Rode West, was given free by Columbia Pictures.

The managers, who were highly commended by The Standard for their remarkable efforts, included Vern Hudson, Roy Miller, Wilf LaRose, Harry Rosenbeg, Verd Marriott, Mike Zahorchuk, Bill Cupples, George Forhan Jr., Martin Inch, Syd Burton, John Allen, Lynn Martyn, Jack Ward, Syd Levy, Dewey McCourt, Art Vickers and Ed Marfei.

Columbia To Film 'Krakatoa'

Krakatoa, story of the eruption of the volcano, will be filmed as a super-spectacle by Columbia.

Broidy Signs Herman For Three AA Films

William F. Broidy has signed Ace Herman to produce three films this year for William F. Broidy Pictures Corporation, which Allied Artists will release.

Herman, who has been affiliated with Broidy as an associate producer, will debut as producer with an original screenplay for which he has signed writer Steve Fisher. It is untitled, but is scheduled to roll in late April.

A star and director will be set shortly for Herman's initial production.

Republic's Big Program

(Continued from Page 1)

down Republic's previous market.

Now the company, using important stars, directors of reputation and higher budgets, is making its way into the best playing time. Its list of films indicate to what extent Republic's production of bigger pictures has broadened for 1955:

Timberjack, in Trucolor, with a strong cast headed by Sterling Hayden, Vera Ralston and David Brian; Texas Legionnaires, in Trucolor and starring Sterling Hayden, Anna Maria Alberghetti and J. Carroll Naish; The Eternal Sea, with Sterling Hayden, Alexis Smith and Dean Jagger in the leads; Magic Fire, in Trucolor, starring Yvonne DeCarlo, Carlos Thompson, Rita Gam, Valentina Cortesa and Alan Badel; Santa Fe Passage, in Trucolor, with John Payne, Rod Cameron and Faith Domergue starring.

Also Man From Texas, in Trucolor, starring John Payne, Mona Freeman and Lee J. Cobb; Rebel Island, in Trucolor, with Yvonne DeCarlo, Zachary Scott and Howard Duff; The Long Watch, in Trucolor, which will be an adventure epic based on the Robert F. Mirvish best seller and for which a cast will be announced shortly; The Gunman, starring Ray Milland and Mary Murphy; Three Leaves of a Shamrock, which is a John Ford production starring Tyrone Power, Maureen O'Hara and Barry Fitzgerald; and Annie Jordan, which will have a strong cast and be based on Mary Brinker Post's best-selling novel of the Seattle waterfront.

Currently in release are Trouble in the Glen, starring Margaret Lockwood, Orson Welles and Forrest Tucker, with color by Trucolor; The Atomic Kid, starring Mickey Rooney and Robert Strauss; Hell's Outpost, with Rod Cameron, Joan Leslie and Chill Wills; and African Manhunt, the story of the hunt for a desperate killer reaching deep into the African jungles.

In production now or shortly to start are The Crooked Ring, starring Rod Cameron and Gale Robbins; Yellowneck, in Trucolor, the story of five battlefield deserters; I Cover the Underworld, dealing with a priest who tries to reclaim his racketeer twin brother; Mystery of the Black Jungle, with a theme of stalkers in the jungle; Phantom Racketeer, a suspenseful plot of a hidden killer in a crime-ridden town; The Big Jackpot, a comedy romance based on a big money payoff; Circus Girl, dealing with circus life in Ceylon and India; The Big Whisper, a Virginia Van Upp story and production of continental intrigue; and The Village Doctor, in Trucolor, a human-interest drama of medicine and faith in a small town.

INVENTS PORTABLE FILM REWINDER

Invention of a portable electric film rewinding device is claimed by a Winnipeg projectionist, J. S. Meshwa, who has applied for Canadian and American patents. "The Device," states Meshwa, "will enable the projectionist to inspect any part of a reel instantly when necessary without changing from an electric to a hand rewinder."

A complete technical description was carried in a recent issue of the monthly bulletin of Local 299, IATSE. Meshwa figures that the machine will sell for "around $75."

TORONTO CARNIVALS END IN 1956

Theatre managers' associations trying to do something about the unfair competition represented by carnivals may be encouraged by Toronto's ban on them after 1956. This ban won editorial support in the Globe and Mail, which said:

"The City Council's vote to refuse commercial carnivals the use of public parks, beginning in 1956, is entirely commendable. It is too bad the new policy cannot be made effective this year. These noisy and destructive businesses no doubt have their place, but it is not in the parks. The claim they are useful in raising money for charity is highly exaggerated, and the amount ordinarily turned over to the organizations 'sponsoring' them is usually but a small fraction of the total taken from the public.

"Apart from that, the principle of permitting such uses of parkland is bad. The machines and sideshows, the trampling of grass by the public, and the litter left behind, all contribute to the very run-down appearance of many of our smaller parks. To restore them to proper condition is a matter of expense the public should not have to pay. The new Parks Commissioner, Mr. George Bell, is to be commended, with his elected employers, for having had the courage and enterprise to deal with this long-established abuse."

In New Westminster, BC the parks board recently banned all carnivals in the area, even if they were under service club sponsorship. Local theatre managers had protested for some time the privileges granted these travelling shows.

OUR BUSINESS by N.A. Taylor

MANY things which we often take for granted are sometimes viewed by others in a most interesting light. Such a viewpoint is forcibly brought to our attention in a review of the *Canadian Film Weekly Year Book*, published in the February issue of *Food for Thought*, a small but trenchant publication issued by the Canadian Association for Adult Education. The article is written by Dr. J. R. Kidd, a director of that organization and one of the founders of the Canadian Film Awards. It is well worth reading verbatim and is as follows:

"One of the oldest, and drabbest of all jokes is about the man who liked to read a dictionary, but complained the stories were rather short! Books of reference, valuable and often thumbed as they may be, seldom make exciting reading. This is usually true of the year books that faithfully record vital statistics and annual happenings in some particular industry.

"But there is at least one exception—the motion picture year book. This has tables and statistics like the others, it is just as carefully done, and in every way it fulfills its reference purpose. But there is a difference. Not a difference in subject because for all its glamor the motion picture business is really no more exciting than oil or aluminum or steel. The chief difference is in its editor—Hye Bossin.

"Bossin is also the editor of the *Canadian Film Weekly*, a trade paper of the Canadian motion picture industry. But it is more than a trade paper; every week it prints some of the liveliest talk about all the arts in Canada. It is opinionated, sometimes it's sharp; quite often it hits first and apologizes after. Its particular merit, apart from the high average quality of the writing, is that the editor has a great affection for movies, for the men and women who make them, and for those who sell them. Bossin really cares about motion pictures and about plays, ballet, club entertainment. It's a romance marked by many a lover's quarrel, but one that has lasted for several decades. Consequently even when the reader encounters sharp words in *Canadian Film Weekly* he does not have the impression that these activities are slight or tawdry, unworthy of his attention. Some Canadian critics and writers make the arts seem so unnecessarily depressing and well-nigh useless. Not so Bossin. His scorn is for those who can't or won't give the arts their due—be that due exul-

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WELTNER UPPED

(Continued from Page 1)

Service, a division of the domestic market, is headed by Gordon Lightstone, who met with Weltner in New York immediately after the latter's appointment by Barney Balaban, president of Paramount Pictures Corporation.

The naming of Weltner, said Balaban, was in line with Paramount's conviction that the entire world must now be considered and treated as a single entity from a motion picture distribution standpoint.

Like Balaban and Austin C. Keough, vice-president of Paramount Pictures, Weltner is a member of the board of directors of Famous Players, which is the company's only remaining theatre interest.

Schwalberg's decision to enter production will bring him many good wishes from Canada, where he was popular and enjoyed many friendships. In the industry for over 25 years, he joined Paramount in 1948, became general sales manager in 1949 and president of its distributing company in 1950.

Born in Chicago in 1901, Weltner joined the company in 1922 in New York after graduating from Columbia University and his first assignment was in the laboratory, then next he was placed in the traffic department, where he learned about the transportation of film at home and abroad.

In 1924 he was sent to Latin America and in 1934 became assistant to John W. Hicks, Jr. In June, 1945 he was made president of Paramount International.

Weltner is married to the former Bertha Weiner and they have two children.

Of the move Balaban asserted: "In this era of speed-up of communications and the world-wide similarity of motion picture appeal, our industry has truly become a 'one-world' organization. Mr. Weltner's outstanding record in the organization and administration of the foreign operations of our company has put Paramount Pictures in a most enviable position. As a member of the Board of Directors of Paramount Pictures Corporation, he has maintained a sound working knowledge of the company's over-all program, and has been for many years a valued member of Paramount's policy-making and executive cabinet.

"It is a particular source of gratification," continued Balaban, "that we have found in our own Paramount organization as well-qualified an executive as Mr. Weltner to head our world-wide sales and distribution organizations."

To Direct MGM's 'Trial'

Mark Robson will direct MGM's forthcoming Trial.

Canadians at the MGM Detroit Workshop

Some of the several dozen Canadians who attended the recent MGM Ticket Selling Workshop in Detroit are shown above. From the left, they are Raoul Auerbach, vice-president of Twentieth Century Theatres, Toronto; Jack Wellard, city manager of Premier Operating in Stratford, Ontario; J. Musclow, manager of the Capitol in Kitchener, Ontario; Howard Shedewitz, manager of the Lyric, also in Kitchener; Archie Axler, manager of the Vogue in Leamington, Ontario; and Dave Axler, circuit supervisor for Premier Operating, Toronto.

Short Throws

ALTHOUGH tenders have been called for the demolition of buildings on the site of Toronto's new civic square, Shea's Theatre will not be torn down as yet. The 2,386-seat Famous Players house and several adjoining structures will probably be the last to come down.

EXHIBITORS are watching with keen interest the experiment by All Nations Book and Film Service, which has leased the 486-seat Park Theatre in Sudbury, Ontario from Twinex Theatres and will show only foreign-language films, with films in German predominating. All Nations operates the Melody in Toronto on the same basis and will shortly open the Melody in Montreal, where a similar policy will be attempted.

THREE Ontario radio stations —CHUM, Toronto; CFOR, Orillia; and CFJB, Brampton—have been awarded the Colonel Keith Rogers Memorial Award "In recognition of their outstanding service during Hurricane Hazel in devoting the entire resources of their stations to community assistance."

HISTORY of railroading in Canada has been put on film by Canadian National Railways. Shot by Ken Hand of the CNR and edited, recorded and animated by Crawley Films, the 16 mm. color short runs 15 minutes and is based on the CNR's museum train. This train consists of three ancient locomotives and several antique cars.

PRESENTATION of a six-pound, 15-inch key to the city of Saskatoon, Saskatchewan was made to Bob Hope by Mayor John McAskill recently on the occasion of the comedian's one-night stand in that city.

THREE J. Arthur Rank players were honored recently by the Variety Club of Great Britain, which voted Jack Hawkins as "Star of 1954," Diane Cilento as the most promising actress of the year and Donald Sinden as the actor making the most progress in 1954.

MISREPRESENTATION was charged by Stephen Kovacs, owner of the Roxy in Kingsville, Ontario, about an advertising scheme in which promoters sold books of coupons entitling the holder to services or merchandise free. As a result Kovacs refused to honor the passes in the book but the 60 other businessmen were forced to carry out the bargain, even though the area was flooded with the books and no restriction had been put on their sale as had been promised.

MANAGERS of theatres in the Rothstein circuit recently donated the $31 in their fund to the Canadian Picture Pioneers, sending it to J. Biggerstaff, president of the Winnipeg district.

EARLIEST opening of a drive-in for the season took place in Chilliwack, BC, where Ralph Clark's 481-car Chilliwack started operations the last week in February.

NEW PROD'N HEAD

(Continued from Page 1)

TV Division, for which offices have been set up in Toronto.

A veteran of 25 years in the film industry, Carter started in 1928 as assistant director of feature films with British Instructional, becoming editor and a director of educational shorts later. In 1933 he joined Gaumont British Instructional as writer-director of educational films and sponsored shorts.

While with Gaumont British he directed over 100 reels of military and naval training films during the war, eventually being promoted to general manager and then director in charge of production.

Since 1948 he has represented the UK J. Arthur Rank interests in the Producers Association. He has been a director of the British Film Producers' Fund, the Cinema Advisory Committee to the Home Office, the Film Trade Benevolent Fund and the Children's Film Foundation.

Before leaving for Canada and his new position Carter was tendered a farewell luncheon by the Association of Specialized Film Producers, of which he was vice-president.

Miller To Direct 'Dianne'

David Miller will direct MGM's Dianne, starring Lana Turner.

'Bar Sinister' Shooting

Shooting has started in CinemaScope and color on MGM's The Bar Sinister, starring Jeff Richards, Jarma Lewis, Edmund Gwenn, Dean Jagger and Roger Moore.

OUR BUSINESS

(Continued from Page 2)

tation, a groan or the back of the hand. If you can think of the life of the party also being its conscience, that's Bossin.

"The Year Book shows its editor in another role, as historian. Not many people realize that he is one of Canada's outstanding Lincoln scholars. Bossin is also historian of the Toronto theatre and the Canadian motion picture industry. It is this latter aspect of his work that makes his Year Book stimulating reading, and will eventually make the series a collector's item. Starting with the account of how the Holland Brothers of Ottawa were responsible for the very first showing of motion pictures back in 1894, each Year Book has presented further chapters in this absorbing story of the beginnings and growth of an industry that touches millions of Canadians each week.

"Reports are given on the work of the National Film Board, the Canadian Film Institute, the Canadian Film Awards and there is a section on 16 mm. distribution."

EVERY BOLD AND INTIMATE

The scorch
and lor
...a story th

Hodge AND THE SHAME OF RAE

Hodge knew everything about Rae—except what kind she really was...

Andy AND THE TROUBLE OF PATRICIA

'Marry me!' Andy said—and only *then* did Pat tell him about it!

SET YOUR SIGHTS HIGH FOR WARNERS'

"Batt

STARRING

VAN HEFLIN · ALDO RAY · MONA FREEMAN · NANCY OLSON · JAMES WHITMOR

SCENE A SENSATION ON THE MOTION PICTURE SCREEN!

ingly personal story of loves
ngings when the battle is far away
at has not ever been told like this before!

'Ski' AND HIS REVENGE ON SUE
Ski had to get even with Sue – if it took every dame in town!
Danny AND HIS PROMISE TO KATHY... AND HIS FLING WITH ELAINE
Smoky patio – empty bottles – and the closer Elaine drew Danny to her, the farther from home – and Kathy – he got!

le Cry

STIRRINGLY PRESENTED IN **CINEMASCOPE** WARNERCOLOR · STEREOPHONIC SOUND

E · RAYMOND MASSEY · TAB HUNTER · DOROTHY MALONE · ANNE FRANCIS

SCREEN PLAY BY LEON M. URIS · DIRECTED BY RAOUL WALSH

ORIGINAL MUSIC BY MAX STEINER

TWO NEW HOUSES

(Continued from Page 1)

which is being booked by Marc Fortin.

A completion date early in April has been set for the debut of P. Adduono's 618-seat, six-day North in North Bay, Ontario. It will be booked by the National Booking Company.

Under way is the Queen's Drive-in in Fort Frances, Ontario, being built by Fort Frances Theatre Limited, of which O. C. Polenske is president.

Principal Investments Limited will build a theatre as part of a $3,000,000 shopping centre at the junction of the Queen Elizabeth Way and Dixie Road on the Western outskirts of Toronto.

Major alterations valued at $40,000 are under way at Alcana Theatres' 556-seat Capitol in Paris, Ontario. Installation of new seats and heating equipment has been made in Bancroft Theatres' 342-seat Bancroft in the Ontario town of that name and further changes will be made later. Odeon Theatres' Savoy in Hamilton, Ontario, will undergo a complete renovation and alteration job and will have its name changed to the Highland.

Only one new theatre contract, valued at $200,000, was let in Canada during January and that one was in Ontario.

Columbia's 'The Queen Bee'

Betsy Palmer will star with Joan Crawford in Columbia's The Queen Bee.

'Great Day In The Morning'

Robert Hardy Andrews' best seller, Great Day in the Morning, has been acquired by Edmund Grainger, who releases through RKO.

'A Kiss Before Dying'

Crown Productions, through Robert Jacks, will produce its second film, A Kiss Before Dying, in color and CinemaScope. It's from a prize-winning novel and United Artists will handle it. Jacks, Robert Goldstein, Spyros S. Skouras and Plato Skouras head Crown, which is completing A Killer Is Loose.

'Boy And The Bull' Shooting In Mexico

King Bros.' The Boy and the Bull, a CinemaScope-color production for RKO release, has started shooting in Mexico under the direction of Irving Rapper. Michel Ray, 11-year-old British actor, is portraying the title role of a youngster who meets a variety of problems in his efforts to rear a baby bull.

The Mexican government has given its approval for the King Brothers to use the Bande de Nationale, a government subsidized band of 50 which wears native costumes.

Hye Bossin's *On The Square*, which usually occupies this space, is missing from this issue due to a bout with pneumonia. However, his many readers will be glad to know that he is on the mend now and hopes to be back at the old stand next week.

NO COMPETITIVE TV YET — OTTAWA

"We should be careful about moving too quickly in some special areas to permit competitive licences which would undoubtedly detract from the national system," Revenue Minister McCann warned the House of Commons in a cautiously-worded statement during its recent TV and radio debate. Dr. McCann reports to Parliament for the CBC, although the crown corporation is only answerable to that body and not to him.

Dr. McCann's statement was taken as meaning that the setting up of rival TV stations in such centres as Toronto and Montreal, from which much the greater part of the CBC's revenue is derived, would be long delayed and might not be permitted at all.

He also revealed that Bell Telephone had won out over the CNR and CPR in the race for the microwave relay contract for national TV hookups, although the two railroads will handle the French-language network in Quebec. Annual rental charges for the relays will cost the CBC about $2,000,000 and the complete Trans-Canada relay would be in operation in three years, he said.

TV ACADEMY AWARDS EMMYS

Loretta Young and Danny Thomas were awarded Emmys as the best actress and actor on a regular series by the Academy of Television Arts and Sciences in Hollywood last week at the seventh annual awards dinner.

Others honored included George Gobel as the most outstanding newcomer; Audrey Meadows and Art Carney as the best supporting actress and actor in a regular series (both appear on the Jackie Gleason show); Robert Cummings as the best actor in a single performance (Twelve Angry Men, Studio One); Judith Anderson as the best actress in a single performance (Macbeth, Hallmark Playhouse); and Dinah Shore and Perry Como as the best female and male singers.

TRUEMAN RE NFB AND GOV'T

The fact that between 60 and 70 per cent of the National Film Board's non-theatrical film is in the hands of councils and libraries for distribution, instead of in government hands, "acts as a sort of balance wheel against Government direction," claimed Dr. A. W. Trueman, head of the federal film agency, in a recent luncheon address to the Canadian Club, London, Ontario.

His opinion followed the suggestion that Canadians keep their eyes on the board because "it is perfectly possible to use such an agency for propaganda purposes." He added that he had never seen any indication that this would happen.

Dr. Trueman, who had been introduced by Dr. G. E. Hall, president of the University of Western Ontario and was thanked by A. B. Lucas, inspector of public schools, said that the NFB, rather than interpret Canada for Canadians, provided information so that Canadians can interpret Canada for themselves.

Hecht-Lancaster Buy 'Tell It On Drums'

Tell It on the Drums, much-heralded adventure novel by Robert W. Krepps to be published next summer by MacMillan, will be brought to the screen by the Harold Hecht-Burt Lancaster production company for United Artists release.

A South African story of the development of the world's richest diamond mines in the early 1880's, Tell It on the Drums is scheduled to be filmed on location next year in the Kimberly diamond area of Africa.

Lewis Named Mgr. Of Fox TV Studio

Harold Lewis has been appointed studio manager of 20th Century-Fox' Western Avenue studios which are being converted and re-tooled for television production.

Lewis, formerly manager of Pathe studios and head of RKO location department, has assumed his new duties.

20th Century-Fox recently allocated several million dollars to complete renovation of the Western Avenue lot, which embraces ten stages and theatres.

DONALD CARTER
Named director of production for Crawley Films Limited.

Stewart, Doris Day In New Hitchcock Film

James Stewart and Doris Day will be co-starred in Alfred Hitchcock's VistaVision production, The Man Who Knew Too Much, which will start at Paramount in May.

A super-suspense spy mystery, the film casts Stewart as a doctor and Miss Day as his wife, a former singer. It is based on the picture of the same title which Hitchcock directed in England in the mid-thirties.

Placed in London and French Morocco, producer-director Hitchcock will film part of the picture in these locales with the remainder to be done at the Paramount studio.

Film Of Tolstoy Book For Para Release

A top-flight motion picture based upon War and Peace, Tolstoy's greatest novel which has been hailed as one of the landmarks of world literature, will soon go into production as one of the most important motion pictures of modern times, it was announced recently by Paramount Pictures, which has completed negotiations to distribute the film throughout the entire world except Finland, Yugoslavia and Russia.

The film will be produced as a top-budget special by Carlo Ponti and Dino DeLaurentiis, leading Italian producers, largely on location in Finland and Yugoslavia, with interiors scheduled to be filmed at the Ponti-DeLaurentiis Studios in Rome. King Vidor, famed director of many memorable hits, will direct from the script by R. C. Sherriff. The cast will be headed by top-name stars with whom negotiations are now in progress. The latest VistaVision process and Technicolor will be used.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 20, No. 11 REVIEWS FROM THE FILM DAILY, NEW YORK

UNCHAINED

with Elroy Hirsch, Barbara Hale, Chester Morris, Todd Duncan

Warner Bros. 75 Mins.

A SIMPLE, UNDERSTATED FILM RELATING THE STORY OF A GROUP OF MEN AT CALIFORNIA'S CHINO PRISON. WELL DIRECTED AND ACTED.

Unchained is a film which relates the story of a group of men adjusting to the unusual climate of the California Institution for Men at Chino in a simple, understated fashion. It substitutes for the usual melodramatic approach to prison pictures a relatively searching treatment of what imprisonment can mean to human beings. The result is a sincere, often moving film which should appeal to a wide audience.

Hall Bartlett has done a top-notch job as director, producer and writer. In almost every aspect, the film has a fresh look. The story has been told economically, leaving much to the audience's imagination and adding mercifully few plot complications.

Virgil E. Miller's photography is outstanding as is Cotton Warburton's editing. Film begins, even before the title has been flashed on the screen, with a smashing dramatic scene which arrests the attention.

Performances are very good, without exception. Particularly outstanding are Johnny Johnston in a straight role as a crippled pianist; Chester Morris as the sympathetic warden and Todd Duncan as a constructive and understanding old timer.

Bartlett's script focuses generally on a group of men entering Chino and on Steve Davitt, convicted for attempted murder, in particular. The film details the prisoners' initial hostility and disbelief as they are treated with unaccustomed humanity in an institution where there are no walls and no cells, and their gradual acceptance or rejection of the responsibilities which go with such a system.

From the beginning, Davitt fights the prison and the warden, adjusting on the surface, but planning eventually to escape. In the end, he comes to understand his own nature and becomes a constructive force for himself and others incarcerated in the prison.

CAST: Elroy Hirsch, Barbara Hale, Chester Morris, Todd Duncan, Johnny Johnston, Peggy Knudsen, Jerry Paris, John Qualen, Bill Kennedy.

CREDITS: Written, directed and produced by Hall Bartlett; Photography, Virgil E. Miller.

DIRECTION: Very Good.
PHOTOGRAPHY: Excellent.

MR. HULOT'S HOLIDAY

with Jacques Tati

J. Arthur Rank 85 Mins.

FRENCH IMPORT OF FIRST CALIBRE HAS NO SUBTITLES. DOESN'T NEED 'EM. RATES CIRCUIT TIME. ONE OF THE FUNNIEST EVER.

Not a laugh a minute but a guffaw and a howl every two minutes or so distinguishes this French import. No knowledge of the language is necessary. Its appeal is basic and solid. The story and hilarity is all of a visual nature. It is one of the funniest Gallic numbers to ever hit these shores and deserves wide circulation.

Matter of fact an alert circuit operator could book it and give his patrons a high old time that they will remember and perhaps come back for seconds. It has no English subtitles because they are not required.

Categorically the humor is cleverly calculated and executed, ranging from simple slapstickery to an action variety that stems from an aptitude for engineering.

Jacques Tati, who is the star, directed and wrote the deal. He surrounded himself with a marvelous assortment of types and characters who fully round out the intent of the script. Not for a second do they depart from their characterizations and once introduced they function fully as required. Props and gimmicks and settings fully enhance the show.

Playing the title role, Tati is an enthusiastic vacationer at a seaside resort hotel in Brittany and his adventures, misadventures and contacts with other guests make up the comic business which is highly inventive and tempered with understanding.

No considerable analysis is necssary for "Hulot." It is a fine show, a first rate entertainment.

CAST: Jacques Tati, Nathalie Pascaud, Michelle Rolla, Valentine Camax, Louis Perrault, Andre Dubois.

CREDITS: A Jacques Tati Film; A Fred Orain Production; Director, Jacques Tati; Music, Alain Romans; Photography, Jacques Mercanton, Jean Mouselle.

DIRECTION: Smart.
PHOTOGRAPHY: Good.

Wilde In 'Storm Fear'

Cornel Wilde will star in Storm Fear, which his company, Theodora Productions Inc. will make for UA release.

Paramount's 'Anything Goes'

Bing Crosby, Donald O'Connor, Mitzi Gaynor and Phil Harris will star in Paramount's Anything Goes, a VistaVision musical.

MANY RIVERS TO CROSS

with Robert Taylor, Eleanor Parker, Victor McLaglen, Jeff Richards

(CinemaScope-Eastmancolor)

MGM 92 Mins.

AMUSING SPOOF OF LOVE LIFE IN POST-COLONIAL AMERICA. DEFT PERFORMANCES AND DIRECTION MAKE THIS A DIVERTING SHOW.

This unpretentious film is a kind of Seven Brides for Seven Brothers without music. The parallel with Brides is apt not only because Producer Jack Cummings is responsible for both amusing shows but because Many Rivers to Cross, like his success last year, plays light with backwoods history, using it merely as a background for a slightly wacky tale of warfare between the sexes.

Oddly enough, the post-Colonial period recreated here is a lot more credible than the Romes offered up by some of our more serious and pretentious films. The Harry Brown-Guy Prosper screenplay smacks nicely of folk legend.

The same deft touch is evident in Roy Rowland's direction and in his handling of the stars. While at moments Miss Parker may be a little too cute, in general she and Taylor are right in the spirit of the jest, as are Victor McLaglen, James Arness and and excellent supporting cast.

Even the Indians, who are brought in for exciting effect in several chase scenes, are as amusing as they are menacing.

Eastmancolor is attractive but the picture probably would have been just as good without CinemaScope. Music by Cyril J. Mockridge contains a very catchy folk song which may have juke box potentialities.

Tale concerns the pursuit of an independent frontiersman, Bushrod Gentry, by a conniving woman, Mary Stuart Cherne. With the aid of her rough family she forces him into marriage, but not until she has chased him all over the countryside and gotten him to save her from an Indian attacks are their vows fulfilled.

CAST: Robert Taylor, Eleanor Parker, Victor McLaglen, James Arness, Josephine Hutchinson, Jeff Richards, Russ Tamblyn, Alan Hale, Jr., John Hudson, Rhys Williams, Sig Ruman, Rosemary DeCamp.

CREDITS: Producer, Jack Cummings; Director, Roy Rowland; Screenplay, Harry Brown and Guy Prosper; Photography, John Seitz; Music, Cyril J. Mockridge.

DIRECTION: Expert.
PHOTOGRAPHY: Good.

'Bhowani Junction' In Work

Shooting has started on MGM's Bhowani Junction in Pakistan.

TIMBERJACK

with Sterling Hayden, Vera Ralston, David Brian.

Empire-Universal (Trucolor) 94 Mins.

GLACIER NATIONAL PARK SETTING FOR TWO-FISTED YARN SPUN AROUND RIVALS FOR LOGGING BUSINESS AND MISS RALSTON. HOAGY CARMICHAEL'S TUNES OFFER NECESSARY COMIC RELIEF.

Some magnificent scenery has been captured in Trucolor by Jack Marta, handling camera chores on this Republic feature produced in Glacier National Park and Western Montana. Sterling Hayden and David Brian star as a couple of rival logging company owners, while Vera Ralston portrays the object of their affections.

Allen Rivkin's screenplay, taken from the Dan Cushman novel, provides plenty of two-fisted action as the rival timberjacks fight it out for the property and the girl.

Director Joe Kane has managed the continuity well, scissoring in occasional songs by Miss Ralston and Hoagy Carmichael, the owner, and entertainer, respectively, in the local cabaret. In several of her numbers Miss Ralston is backed up by a song-and-dance chorus, while in others Carmichael beats it out ten-to-the-bar.

Sterling Hayden returns home to find his father has met with a fatal accident, attributed by many to David Brian, local kingpin who controls most of the townspeople including Hayden's childhood sweetheart, Miss Ralston, and her father, Adolphe Menjou. Unable to believe Hayden's accusations, even after he has been badly assaulted by Brian's men, she neverthless goes along with his plan to steal Brian's logging train in order to get his wood to the river.

In trying to thwart Hayden's plans Brian resorts to all manner of violence including the import of professional "goons." During this period, Miss Ralston's father is killed. She realizes Brian is guilty of the murder just in time to prevent further bloodshed. Hayden saves her from the now revengeful Brian, who is killed in the struggle.

CAST: Sterling Hayden, Vera Ralston, David Brian, Adolphe Menjou, Hoagy Carmichael, Chill Wills, Jim Davis.

CREDITS: Director, Joe Kane; Screenplay, Allen Rivkin; Based on a novel by Dan Cushman; Photography, Jack Marta.

DIRECTION: Fine.
PHOTOGRAPHY: Well Done.

20th-Fox Acquires 'Shental'

Shental, a novel by Guy des Cars, has been bought by 20th-Fox.

ABOVE: Beautiful full-color portrait of Leslie Caron by famed artist Jon Whitcomb for posters, lobbies, ads.

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